

Beat: Lifestyle

## MATICEVSKI DEFINES ATTENTION TO DETAIL

### CELEBRITIES WANT MATICEVSKI COUTURE

Perth , Western Australia, 15.09.2015, 19:58 Time

**USPA NEWS** - "I LOVE SEEING A WOMAN WALK PAST ME DRESSED IN ONE OF MY PIECES, I CAN'T HELP BUT THINK THEY ARE THE MOST ATTRACTIVE AND ALLURING IN THE ROOM" | BIASED BUT TRUE" Says MATICEVSKI .His label was established in 1999.

After completing his Bachelor of fashion design with honours at the Royal Melbourne Institute of technology , Maticovski worked with New York Icon Donna Karan before moving to Paris to work with Cerruti before returning home to Melbourne where his pedantic detail to design and finish makes Maticovski the "In demand " couture for International "A" Lister Celebrities.

Tonight's runway was both compelling and refreshing. Under the spotlights not a thread could be seen out of place. The figure hugging designs were sexual, sensual and alluring. There was not a woman in the pavilion who didn't want "That silver dress". I spoke to many women after the show who simply said "The girl in the Silver dress" | I want that dress" . It's nice to know that with all the branding and marketing a beautiful woman wearing a Maticovski couture on the runway to many women of Perth is still referred to not as a Maticovski but as "the girl in that silver dress".

Toni manages has establish his celebrated ready-to-wear collections, alongside a custom-made atelier for one-off orders. Due to Toni's love for experimental design each new season seems to offer a unique creation pursuing innovative fashion. Toni puts much of his efforts towards making his collections commercial preferring to promote his creativity, and works on more challenging ideas.

Maticovski's smooth sensual agile gowns, elaborate "body wrapping skeleton dresses" and silks are recognisable and have become known as his signature pieces in the fashion world seen often in Australia and New York fashion weeks. Tonights runway was a blessing , a pure visual delight and yes we want to see more.

Karl Lagerfeld once said, "The woman is the most perfect doll that i have dressed with delight and admiration." ...Namaste

#### Article online:

<https://www.uspa24.com/bericht-5329/maticovski-defines-attention-to-detail.html>

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V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Robbie Merritt

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